Project charter (from Chapter 3):

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| Project Charter   |  | | --- | | I. General Information |   Project name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Project number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Sponsor name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   |  |  |  |  | | --- | --- | --- | --- | | II. Project Overview | *Describe the product or service of the project, the reason the project was undertaken, and the purpose of the project.* | | | |  | The reason the project is needed is because of how behind the photography studio is in technology, and we need to update it when using the application. | | | | III. Project Objectives | *Describe the overall objectives of the project and what factors will determine the success of the project.* | | | |  | Having an updated method for uploading photos on a website, and having the staff understand technology and how to work with it better. | | | | IV. Requirements | *Describe the expectations and requirements of the customer, sponsor, and stakeholders.* | | | |  | Customers – have an easy to access website that is also easy to upload media to.  Sponsor – To provide the needed funds and resources for the project.  Stakeholders – To check in on the process of the project and make sure everything is on the right track and the success of the project is secure | | | | V. Business Justification | | *State the reason this project is needed and what problem or issue the project will resolve. Describe the impacts to the organization if the project is not approved.* | | |  | | The problem at hand is that we are losing customers by not being tech savvy, and we need to adapt more to that way so we can keep and gain more users and customers. If the project is not approved we will keep failing as a business and would soon have to close down not being able to keep up with competitors. | | | VI. Resource Costs and Estimates | *Provide cost estimates if known, including monies already expended such as a feasibility study or consulting time.* | | | |  | Fees for the application?  Features: $50,000  Wireframes: $15,000  Development: $100,000  Launch: $50,000 | | | | VII. Roles and Responsibilities | | | *List the stakeholders and their responsibilities.* | |  | | | Reggie Bush – Product/Service quality and value  Deja Mathis – Employment Income and safety  Michael Hoffman – Financial Returns  George Hughes – Revenues and Safety  Alvin Howard – Health, Safety, Economic Development  Miles Morales – Taxes and GDP | | VIII. Signatures | *Include signature lines for the project sponsor, project manager, key stakeholders, customers, and vendors.* | | | |  | Project Sponsor – Robert Kelly  Project Manager – Dwayne Carter  Key Stakeholders – Sean Carter  Customers – Sean Combs  Vendors – Kendrick Lamar | | | | IX. Attachments | *List the attachments to the charter here.* | | | |  |  | | | |